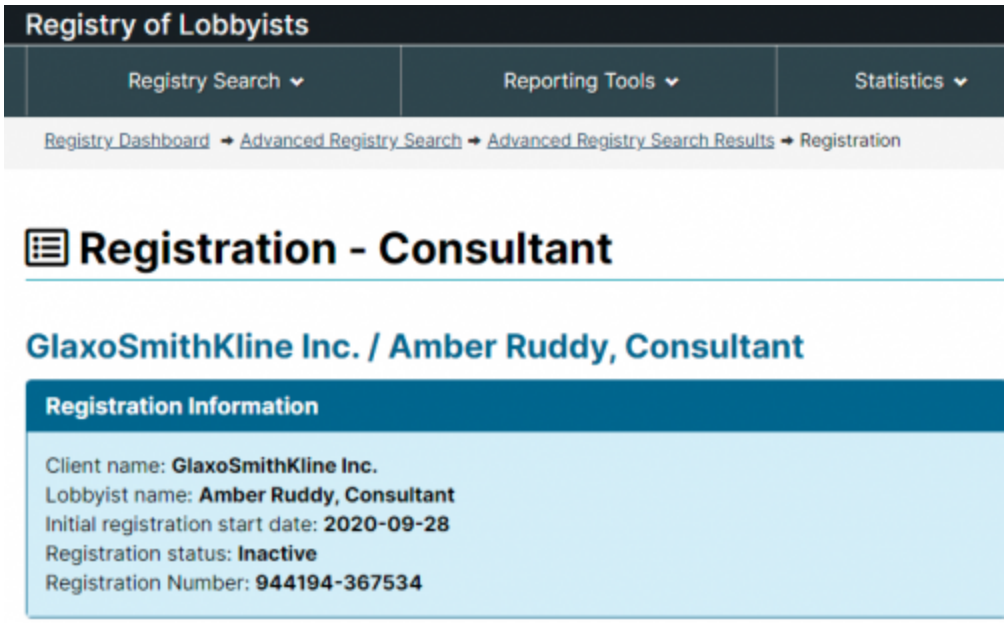
CANUCK LAW
Reporting That You're Not Getting Elsewhere (Do Your Own Research To Verify)

AUGUST 28, 2021 BY RONNIE

Getting Started With Searching Government Lobbying Registries


Registry of Lobbyists
Registry Search
Reporting Tools
Statistics
Registry Dashboard → Advanced Registry Search → Advanced Registry Search Results → Registration
Registration - Consultant
GlaxoSmithKline Inc. / Amber Ruddy, Consultant
Registration Information
Client name: GlaxoSmithKline Inc.
Lobbyist name: Amber Ruddy, Consultant
Initial registration start date: 2020-09-28
Registration status: Inactive
Registration Number: 944194-367534

Registry of Lobbyists
Registry Search
Reporting Tools
Statistics
Registry Dashboard ➡ Advanced Registry Search ➡ Advanced Registry Search Results ➡ Registration
Registration - Consultant
Facebook, Inc. / Erin O'Toole, Consultant
Registration Information
Client name: Facebook, Inc.
Lobbyist name: Erin O'Toole, Consultant
Initial registration start date: 2011-12-01
Registration status: Inactive
Registration Number: 812852-288445

If you want to know what's really going on in your Government, talking to you M.P. or M.P.P. or M.L.A. might be a waste of time. Instead, you should be looking at who that person actually answers to. In most cases, it is corporate lobbyists, or lobbyists pretending to be involved in politics.

We come to the 4th part in the series: how to search lobbying registries. Contrary to what one might think, these can be a gold mine of information. These include names, dates, clients, subject matter, and whether the lobbyist(s) have ever held public office.

Also in this series, we covered: (a) research, investigative journalism for beginners; (b) FOI/ATIP filings; and (c) court record searches. This is meant as introductory lessons, and not to include everything.

Broadly speaking, these registries work in much the same way. You can search for a number of different things, and see what results come up. You can limit the search to more recent entries (which is usually 1 year), or do an advanced search, which flags everything irrespective of time.

These Registries can be used to run a "background check" of sort on politicians, and prospective politicians. If they have been lobbied, or used to be lobbyists, that is important information to know. The cronyism never really goes away. A huge warning sign, as shown above, is Erin O'Toole. He used to be a lobbyist for Facebook, working for Heenan Blaikie (same law firm as Jean Chretien and Pierre Trudeau).

Why do you want to do this? Well, are you at all curious about who runs your Government, and who is engaged in influence peddling? Do you wish to know why your elected “leaders” act in ways that are often detrimental to your well being? This is a good place to start.

- Key Words
- Lobbyist
- Lobbying Firm
- Client
- Subject (Health, Finance, Education, etc….)

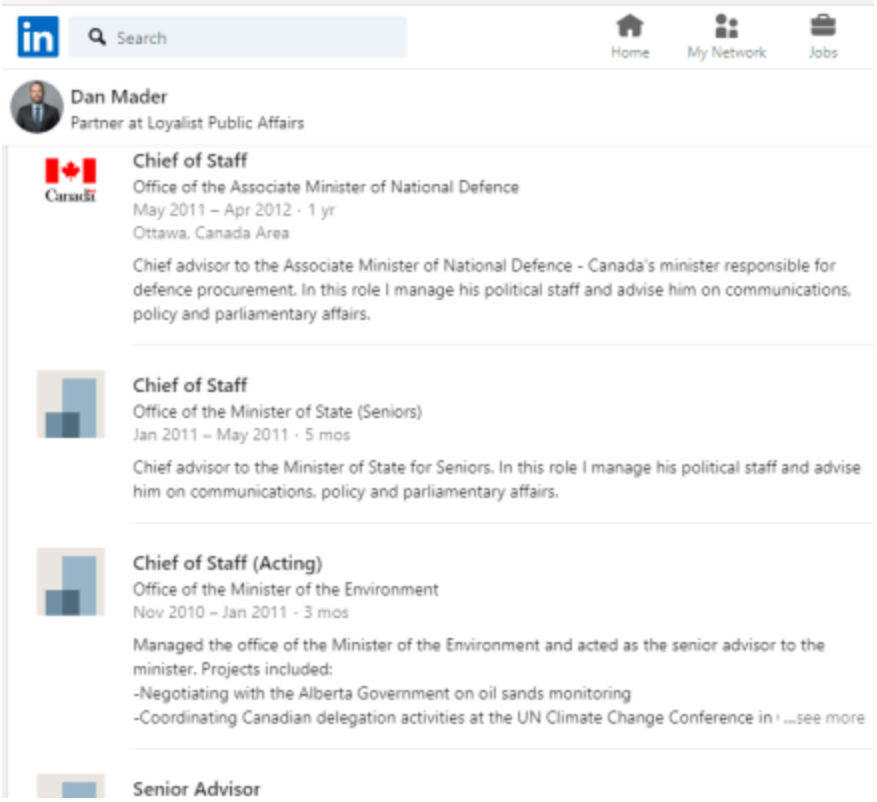
Also, these Registries work very well in conjunction with placed like LinkedIn, and other personal websites. After all, once lobbyists have been identified, it’s time to learn about their many connections.

Of course, make sure to save your findings, just in case. Take screenshots, archive links, and download any pdfs that are available. Don’t want the evidence disappearing, or even getting moved innocuously.

If you have any doubts about the wealth of information that can be uncovered, just search any article on this site where such registries were checked. A few are here, here, here, and here.

Search Results

Lobbyist	Last Amendment Date	Client Name	Company/Organization
Kenzie McKeegan	04/21/2021	Pfizer Canada	Loyalist Public Affairs
Dan Mader	04/21/2021	Pfizer Canada	Loyalist Public Affairs
Jill Wilson	04/21/2021	Pfizer Canada	Loyalist Public Affairs
Christopher Froggatt	04/21/2021	Pfizer Canada	Loyalist Public Affairs


Search
Home
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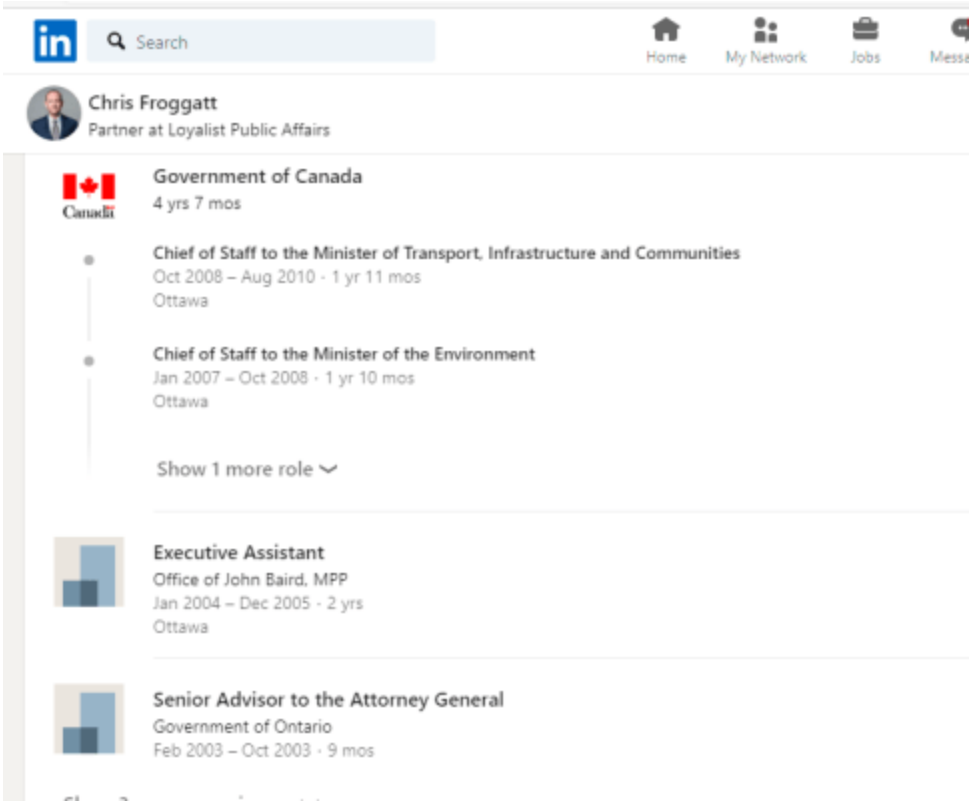
Dan Mader
Partner at Loyalist Public Affairs
Chief of Staff
Office of the Associate Minister of National Defence
May 2011 – Apr 2012 · 1 yr
Ottawa, Canada Area
Chief advisor to the Associate Minister of National Defence - Canada's minister responsible for defence procurement. In this role I manage his political staff and advise him on communications, policy and parliamentary affairs.
Chief of Staff
Office of the Minister of State (Seniors)
Jan 2011 – May 2011 · 5 mos
Chief advisor to the Minister of State for Seniors. In this role I manage his political staff and advise him on communications, policy and parliamentary affairs.
Chief of Staff (Acting)
Office of the Minister of the Environment
Nov 2010 – Jan 2011 · 3 mos
Managed the office of the Minister of the Environment and acted as the senior advisor to the minister. Projects included:
-Negotiating with the Alberta Government on oil sands monitoring
-Coordinating Canadian delegation activities at the UN Climate Change Conference in
...see more
Senior Advisor


Search
Home
My Network
Jobs
Chris Froggatt
Partner at Loyalist Public Affairs
Government of Canada
4 yrs 7 mos
Chief of Staff to the Minister of Transport, Infrastructure and Communities
Oct 2008 – Aug 2010 · 1 yr 11 mos
Ottawa
Chief of Staff to the Minister of the Environment
Jan 2007 – Oct 2008 · 1 yr 10 mos
Ottawa
Show 1 more role
Executive Assistant
Office of John Baird, MPP
Jan 2004 – Dec 2005 · 2 yrs
Ottawa
Senior Advisor to the Attorney General
Government of Ontario
Feb 2003 – Oct 2003 · 9 mos

Above is a recent example that shows when political handlers have interest on the side. Of course, this is not limited to just Doug Ford.

Pfizer was covered in a May 2021 article. It was shown that Loyalist Public Affairs had lobbied the Ontario Government 4 times in April of that year. 2 of the lobbyists, Dan Mader, and Chris Froggatt, claimed responsibility for installing Ford in June 2018. Both are longtime "Conservative" operatives. Mader also alleged to have helped put in Erin O'Toole as head of the CPC. This simple example shows how intertwined lobbying and politics really is.

By connecting the lobbyist to their political cronies and allies, you are able to show a clear (or at least very plausible) link for certain legislation or spending.

Another use for these Registries is they often list how much Government (or rather, taxpayer) money an organization has received. Chapters-Indigo is notorious for not honouring mask exemptions, however, they took the public for over $20 million in the last year.

In fairness, these databases don't help if there is no formal record. Conversations and meetings that are "off the books" will not show up here. Still, this is a pretty valuable tool in seeing who is really pulling the strings.

A criticism that frequently comes up is the frustration with "who can we trust?" when it comes to reporting Government affairs. The answer is no one. Rather than relying on someone else, a more effective tool is to take the initiative, and factcheck things for yourself. If an article or posting comes with links or documents attached, then go through them, and come to your own conclusions.

There is a Federal database, Provincial/Territorial ones (except NWT and Nunavit), and a few Municipalities have them as well. Since your taxes already go towards funding these, why not take full advantage of these resources?

Federal Lobbying Registry
https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/advSrch

Alberta Lobbyist Registry
https://www.albertalobbyistregistry.ca/

British Columbia Office Of The Registrar of Lobbyists
https://www.lobbyistsregistrar.bc.ca/

Manitoba Lobbyist Registrar
http://www.lobbyistregistrar.mb.ca/index.php?lang=en

New Brunswick Office Of The Integrity Commissioner
https://oic-bci.ca/

Newfoundland & Labrador Registry Of Lobbyists
https://www.gov.nl.ca/dgsnl/registries/lobbyists/

Nova Scotia Registrar Of Lobbyists
https://novascotia.ca/sns/lobbyist/Default.asp

Ontario Lobbying Registry
http://lobbyist.oico.on.ca/Pages/Public/PublicSearch/Default.aspx

Prince Edward Island Lobbyist Registry
https://www.princeedwardisland.ca/en/feature/lobbyist-registry

Quebec Lobbyists Registry
https://www.commissairelobby.qc.ca/en/lobbyists-registry/

Saskatchewan Registrar Of Lobbyists
https://www.sasklobbyistregistry.ca/

Yukon Lobbyist Registry
https://yukonlobbyistregistry.ca/en

Toronto Lobbyist Registrar
https://www.toronto.ca/city-government/accountability-operations-customer-

service/accountability-officers/lobbyist-registrar/

***SOLUTIONS*, CANADA, HOW TO, LOBBYING, MEDIA, PROCEDURAL**

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